

AL KALY PUBLIC RELATIONS UNIT

Minutes of 9

August 2016 Meeting

The Meeting was held at Cokes Diner in Fountain and called to order by Noble Don Hamilton (PR Committee Chairman) at 10:10.

Members Present: The members present were Nobles Don Hamilton (Chairman,) John Larson (Secretary), Doc Hathaway, Jim Brehm, Dick Mills and Ladies JoAnne Sube; Eileen Larson, Mary Mills, and Nita Brehm. Illustrious Sir Jim Eaches and Lady Rosa also attended.

ITEM 1: Minutes from the previous meeting were reviewed.

ITEM 2: In previous meetings there has been much discussion that if we were going to reach out the Spanish community we need to find a member of Al Kaly that was fluent in Spanish and would help us. Lady Glenda placed a request in the Aug/Sept issue the dust asking for someone to step forward but so far there has been no response.

ITEM 3: The Potentate commented that the Board of Directors had reviewed Noble Doug's draft of a letter to be sent to all Potentates and Recorders asking for suggestions on how we, as Shrines, could develop a "tag commercial" to following hospital commercials on how to become a Shriner. The Board suggested that it should be rewritten as a suggestion coming from Al Kay and sent to the Imperial PR Committee attention Randy Rudge.

ITEM 4: IHOP Day for next year was briefly discussed. Noble Doc said there will be 2 more new IHOPS in our area we will need to support.

ITEM 5: At the request of Noble Jim, the Potentate agreed to address the golfers following the tournament and speak about the Shriner ad hospitals.

ITEM 6: The potentate complimented Noble Jim for his hard work on the Golf tournament. He also talked about the effort to get the screening clinics re-established and said that the MOA that Noble Phil Moss was working was in the hands of the legal stff at imperial and tht there were still several issues to be worked out before the clinics start up.

ITEM 7: The Potentate commented on the activities of the committee and indicated that he would like to see a prioritized list of activities the committee shold focus on to accomplish for the remainder of the year.

The meeting was adjourned at 10:50 with the next meeting to be held 9 August at Cokes Diner in Fountain. Start time is 10:00.

John Larson, Secretary